



# Sam Pearce

Author and publishing consultant inspiring business leaders to author books that change the world.

## AS FEATURED IN



“ The knowledge that Sam shared saved me hundreds of hours and probably thousands of pounds. This lady is dynamite. If you're thinking about self-publishing talk to her BEFORE you do any deal with a publisher!

– PAUL NEWTON, author of *MENTAL THEFT*

## Topics

### Self-Publish Like a Pro

Walks authors of any genre through the self-publishing process and how to publish a professional quality book that can compete with more traditionally published titles.

### The Power of Business Publishing

A look at the benefits that publishing a book can have on your business and your profile as a thought leader and industry expert.

### 5 Principles of Successful Business Publishing

Outlines the 5 key aspects that are crucial to ensuring your business book can have the greatest impact on you, your readers, and your business.

## Bio

Sam Pearce is the author of four books, and an multi-award-winning publishing consultant.

During her 12+ years of running SWATT Books, Sam has supported notable authors including Chef Michael Moore, Paralympian Steve Judge, Dragon's Den contestant Claire Brumby, and voice of X-Factor Peter Dickson through her signature approach to professional self-publishing.

She is passionate about the power of using books and storytelling as a vehicle to change lives, revolutionise businesses, and have a positive impact on the world.

## Offerings & Rates

**Short Talk**  
20–30mins  
overview of topic.  
£500–£7500

**Long Talk/Keynote**  
45–90mins  
in-depth on topic.  
£1,125–£2,250

**Half-Day Seminar**  
2–3hr interactive  
training on topic.  
£3,000–£4,500

**Full-Day Seminar**  
5–6hr in-depth  
training on topic.  
£7,500–£9,000

